

May- June 2022

Master of Business Administration (MBA) Examination

(Full Time) (New) Second Semester
MID SEM EXAMINATION

204 C Fundamentals of Financial Management

Time: 1 hour

Max Marks: 20

Note: Attempt any three questions. All questions carry equal marks.

Q.1 "Wealth maximization objective is a superior objective over Profit maximization objective of financial management". Comment on the statement.

Q.2 Define Equity share. Discuss its characteristic features as a source of finance.

Q.3 Discuss the characteristic features of various short term sources of finance.

Q.4. XYZ Limited has an average selling price of Rs.10 per unit. Its variable cost is Rs.7 per unit. Fixed costs amount to Rs.1, 70,000. It finances all its assets by equity funds. It pays 35% tax on its income.

ABC Limited is identical to XYZ Ltd.except in the pattern of financing. The latter finances its assets by debt to the tune of 50%, the interest on which amounts to Rs.20, 000.

Determine the degree of Operating, Financial & Combined leverage at Rs.700, 000 sales for both the firms and interpret the results.

Q.5 Pradhan Enterprises is currently selling 400 units per year. If the selling price per unit is Rs.1000, variable cost per unit is Rs. 600 and fixed costs are Rs.100, 000. What is the company's DOL at current level of operations. What will be the DOL if the quantity manufactured & sold rises to 600 units?

Q.6 Draw up the balance sheet of M/s ABC Limited from the following data as on 31.3.2022.

Current Ratio	2.5	Average Debt collection period	2 months
Liquidity Ratio	1.5	Fixed assets/Shareholder's Net Worth	0.8
Net Working Capital	Rs.300,000	Reserves & Surplus/Capital	0.5
Stock Turnover Ratio Cost of Sales/Closing stock	6 times	Fixed Assets Turnover Ratio (On Cost of Sales)	2 times
GP Ratio	20%		

Shivairao Kadam
Management Faculty of Technology & Management, Jabalpur Campus, INDORE

DIRECTOR
Faculty of Management
Shivairao Kadam
Technology & Management, Jabalpur Campus, INDORE

MST QUESTION

Shivajirao Kadam Institute of Technology and Management, INDORE

Faculty of Management Studies

Master of Business Administration Semester III Mid Sem Test - I Exam

Subject Name: Indian Financial System

Subject Code: FT-304 F

Time: 1 Hour

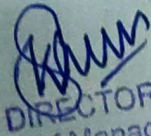
Max. Marks: 20

Attempt any 4 questions. All questions carry equal marks.

1. Discuss the Global Financial Structure and compare with Indian financial system.
2. Explain the significance of Financial services and Instruments in Indian Financial System.
3. Explain the composition and structure of Indian Money Market. Discuss the various Money Market Instruments and list their features.
4. What is credit rating? Also give a brief profile of CRISIL , ICRA, CARE.
5. Define factoring . State and Explain key advantages and limitations of factoring.
6. Discuss the concept of ALM and process of ALM.



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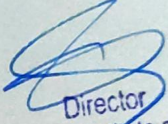
Acropolis Technical Campus
Faculty of Management Studies
Internal Examination- MBA II SEM
Business Ethics and Indian Ethos in Management FT 207C

Time:1.05 Hours

Max.Marks:20

All the questions are compulsory

1. Explain the nature and purpose of business ethics.
2. Explain a few important implications for the professionals from Mahabharata.
3. Write short notes on (any 2):
 - a. balanced concept of freedom
 - b. Corporate Social Responsibility
 - c. concept of Utilitarianism


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Shivajirao Kadam Institute of Technology &
Management - Technical Campus, INDORE

ACROPOLIS TECHNICAL CAMPUS, INDORE

FACULTY OF MANAGEMENT STUDIES

MBA IV Semester –Internal Exam

Subject: Business Process Transformation (FT404H)

Time: 1 Hour

Max.Marks:40

Attempt any two questions from the questions given below:

Q1) "Team is required for a winning organization." Discuss. How teams are developed?

Q2) Explain theories of Innovation & Creativity with the help of appropriate examples.

Q3) Write short notes on : (Any two)

- a) Team building Process
- b) Work Process & Work Flow
- c) Learning Organizations

ACROPOLIS TECHNICAL CAMPUS, INDORE

FACULTY OF MANAGEMENT STUDIES

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Shivajirao Kadam Institute of Technology &
Management - Technical Campus, INDORE


DIRECTOR
Faculty of Management
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Faculty of Management
Internal Examination
MBA Semester II Batch (2018-20)

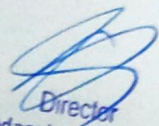
Subject: FUNDAMENTALS OF OPERATIONS MANAGEMENT

Max.Marks-40

Time:1hr

Attempt any four questions. Each carries equal marks

1. What is plant layout? Classify with neat sketch.
2. What is productivity and explain different type of productivity.
3. What is production system? Describe by chart.
4. How capacity planning affect the production system.
5. What is total quality management?
6. Describe ISO 9000 and ISO 14000.


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Shivajirao Kadam Institute of Technology &
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Acropolis Technical Campus
Faculty of Management
Internal Examination
MBA Semester II Batch (2018-20)


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Max.Marks-40

Time:1hr

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Faculty of Management
Shivajirao Kadam Institute of
Technology & Management, Indore



ACROPOLIS TECHNICAL CAMPUS, INDORE

Faculty of Management Studies

Master of Business Administration III Semester Internal Examination

FT 304M Advertising & Brand Management

Time: 1 Hour

Max.Marks: 20

Answer any four out of following questions. Each question carries equal marks.

Q1. Explain Campaign planning process.

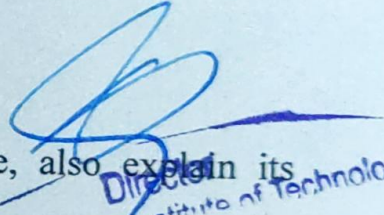
Q2. Why DAGMAR model is useful in setting the advertising objective, also explain its characteristics

Q3. Describe the factors you will consider while doing media planning

Q4. Explain various ethical aspects of advertising

Q5. A good and well planned advertising can create a strong brand. Support your answer by taking **anyone** of the following examples:

- A. Ghari detergent powder dominance in middle segment
- B. Parle G enjoying strong brand connect


DIRECTOR
Faculty of Management
Shivajirao Kadam Institute of
Technology & Management, Indore

ACROPOLIS TECHNICAL CAMPUS, INDORE
Faculty of Management Studies
Master of Business Administration I Semester Internal Examination
FT 101C Principles of Management

Time: 1 Hour

Max.Marks: 20

Answer following questions.

Q1. Read the statements and find out which management thought it represents out of Bureaucracy Theory, Scientific Management and Administrative Management Theory also explain its meaning **5**

1. Esprit de Corps
2. A subordinate must receive orders from only one superior
3. There should be a balance between Authority and Responsibility
4. Development of functional Foremanship
5. Analyzing the work to be performed by eliminating unnecessary operations and finding out the quicker way of doing it

Q2. Write short notes on Following: (Any 2) **5**

- (a) Difference between policies and strategies
- (b) Skills required for each level of management
- (c) System theory of management

Q3. Explain following with the help of suitable examples (Any 1) **5**

- (a) TOWS Matrix
- (b) Porters Generic Strategies

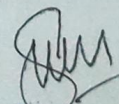
Q4. Briefly discuss (Any 1)

5

- (a) Contribution of Henry Fayol to the management
- (b) Contribution of Elton Mayo

Shivalirao V.
Management

Director
Faculty of Management
Technology &
Management, INDORE

Dr. 
Faculty of Management
Shivajirao Kadam Institute of
Technology & Management, Indore