

Shivajirao Kadam Institute of Technology and Management
Faculty of management studies
BATCH 2020-2022
LIST OF MAJOR RESEARCH PROJECT

S.NO	NAME	TOPIC OF MRP
1	Sukhmani narula	A study on the mobile service provider with special reference to airtel in indore city
2	Charvi Mishra	A study on financial inclusion awareness
3	Pooja Sharma	Job satisfaction level of Employee at HDFC Bank
4	Simran Batra	A study on factor influencing Investing Decisions while considering investment plans
5	Pragya gohar	To study the effect of organization culture and climate on the performance of employees with respect to banking organization .
6	Poonam Pal	Comparative Analysis of NPA of Public Sector Banks And Private Sector Banks (with reference to SBI and ICICI bank)
7	Archana Parikh	A Comparative study on consumers buying behaviour towards Indian and foreign cosmetics brand
8	Nilesh Wadhvani	A study of impact of performance appraisal system on employee satisfaction in ICICI prudential life insurance
9	Priyanka Sonane	To study the effect of working environment on the productivity of female employees (with special reference to TATA international.
10	Nivedita Udasi	A study on interview process purpose and observations
11	Anirudh Deshpande	COMPARATIVE STUDY IN THE GOLD LOANS IN THE PUBLIC SECTOR BANKS AND NBFCs
12	Arun Kumar Mishra	Consumer perception towards online grocery stores
13	LAKSHYA SONI	Comparative study on overall customer perception of E - wallet and Net Banking
14	Shivani malviya	India top selling smartphone company facts
15	Nilesh Rathore	Haldiram
16	Anjali Panthar	Human resources recruitment
17	Harshit Gupta	Social media marketing
18	Kirti Katana	"A STUDY OF CRITICAL RESPONSIBLE FOR THE LOW SALES OF PACKAGED ATTA"
19	pratibha pal	"A Study on The Issue of Microfinance by The Bank of India"
20	Shruti Jain	Business opportunities and analysis of online food delivery business - comprehensive study on Zomato
21	Anshu Pandey	To study factor affecting Employees attitude towards organization
22	Rupal Bhavsar	Human resource and skill requirements in the banking financial services and insurance sector.
23	Sultan nagori	Digital media
24	Atul kumar	Recruitment policies And procedures followed by skillventory.
25	Syed Zaid Ali Warsi	Employees Satisfaction in Automobile Ancillary Industry Located In Pithampur, Indore.
26	Punit malvi	Current trends of digital marketing
27	Yogita Gupta	Recruitment and selection process in wipro
28	Nilesh Dhakad	Implementation of green marketing in india
29	Nihal Solanki	To Study The Customer satisfaction level Between private and nationalised banks
30	Sapna Chouksey	A comparative study of students perception on selected apparel brands in indore .
31	Rachit Verma	The study on a awareness of people on indian stock market (with special refrence to indore city)
32	Nisha Ahirwar	The role of computer in managememnt information system
33	Rajkumar Pant	A study on Cutomer satisfaction of HDFC bank in indore .
34	Rinku Vani	A study on consumer perception towards green fmcg products
35	Nilesh Chouhan	Satisfaction and effectiveness of Kisan Credit card with particular reference to narmada malwa gramin bank in burhanpur district .
36	Ansh Bajpayee	Hr policies and its implementation at asahi india glass ltd.
37	Siddhi Agrawal	A study of the impact of social media on employees productivity.
38	Satyam Tripathi	Technical analysis in select stocks of indian companies .
39	Suraj Khanuja	A study on investors awareness towards commodity market .
40	Garima Jain	Impact of performance appraisal on employee productivity .
41	Shubham Trivedi	Analysis of life insurance profitability in india.
42	Mohd.Tabrez	A comparitive study of Chocolate Brands.
43	Ayaz Ansari	Employee attitude towards the organisation.

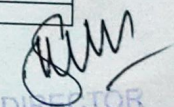
Director

Shivajirao Kadam Institute of Technology &
Management - Technical Campus, INDORE

DIRECTOR
Faculty of Management
Shivajirao Kadam Institute of
Technology & Management, Indore

Sanmali
9/1/22

44	Sunny Patel	Advertising and trends in online advertising .
45	Sumit Sonone	Consumer experience on mid size car.
46	Sujeet Parmar	Astudy on influence of marketing strategies on buying behaviour .
47	Akrati Potphode	A study of Consumer Preference Towards Packed milk.
48	Ritesh Patidar	Customer satisfaction towards reliance jio.
49	Sanjay Shakyawar	Smart online traffic system
50	Swati Shukla	A study of consumer perception on the patanjali products .
51	Pushpendra	A study on sales and Distribution techniques (With special reference to L.G. electronics.
52	Kanhaiya songara	A study on organisational culture and its impact on employees behaviour
53	Hiteshi Yadav	A comparative study of various online payment systems
54	Abhinandan Binjwe	A study on consumers perception housing finance .
55	Aman tiwari	A study of factors influencing investors perception towards equity and mutual funds .
56	Priyanka Sonavane	Mutual fund :A globally proven investment avenue
57	Kartik Shinde	A comparative study between honda cars india ltd and maruti suzuki india.
58	Vidya sagar patel	A study on export potential of jute industry of india.
59	Milan Sen	A study of customer satisfaction with reference to tata motor passenger vechiles .
60	Ashutosh Shivhare	A case study on users perception about future of one 97 communication ltd (paytm)
61	Diksha Prajapat	Role of Hr in NGO
62	Lokendra Dhurve	Brand awareness :social media and digital marketing .
63	Avinash Soni	Mutual fund
64	Naian gupta	Consumer perception towards GST in indore
65	Manoj Malviya	Consumer buying behaviour in electronic market
66	Atul Pagnis	To study the youth perception on internet banking .
67	Nidhi Rajak	A study on trader and people perception towards cashless society.
68	Yogesh Patidar	A comparative study of customer satisfaction for Mc donalds and KFC restaurants at indore.
69	Manjeet Jalwaniya	Consumer behaviour with referenece to indore and pune city.
70	Vedanshee Upadhyay	A study of Hr practices and their impact on employees job satisfaction and organisational commitment in pharmaceutical industries.
71	Isha Sharma	Analysis of the quality procedure.
72	Hrshika Rathore	Training and development
73	Nandkishore Chachariya	Study of operations at retail industry
74	Mitali Jhalte	Job employment creates stability among employees
75	Khushal Bhuriya	A Study of factors leading to employee motivation.
76	Varnit Chouhan	A study on Customer satisfaction towards cement industry .
77	Vaishali Jhalte	Study on job satisfaction of employees in telecom sector with reference to BSNL in indore city.
78	Ayushi Panwar	Analysis of tata motors industries
79	Pradeep Sharma	Social media and its perception.
80	Aishwarya Parmar	The study on a awareness of people on indian stock market.
81	Gourav Kumar	A study of customer satisfaction with reference to tata motors passenger vechiles.
82	Jeevan singh karada	A study of swot analysis of SWIGGY
83	Gayatri Paimal	Mc donald and KFC analysi work process
84	Karishma Patil	Comparative study on overall customer perception of E - wallet and Net Banking
85	Payal kamde	A comparative study of customer satisfaction on lakme Vs Loreal products with refernce to indore.
86	Divya Nmadev	A study of finacial awareness among south west indore.
87	Sanskar Sharma	Social media marketing
88	Mansi Sawale	The foreign direct investment in the indian retail sector A review research .


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 Technology & Management, Indore

SHIVAJIRAO KADAM INSTITUTE OF TECHNOLOGY AND MANAGEMENT INDORE

FACULTY OF MANAGEMENT STUDIES



Major Research Project
On

"A Case Study On Users' Perception about Future Of One 97
Communications Ltd (Patym)"

Submitted to
DEVI AHILYA VISHWAVIDYALAYA, INDORE
For the fulfillment of degree of
M.B.A (Full Time) III SEM
(Session 2020-2022)

Director

Shivajirao Kadam Institute of Technology &
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Guided by
Dr. Sumeet Khurana

Submitted By:
Ashutosh Shivhare

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SHIVAJIRAO KADAM INSTITUTE OF TECHNOLOGY AND MANAGEMENT INDORE


FACULTY OF MANAGEMENT STUDIES




Major Research Project
On

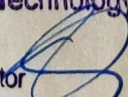
“CUSTOMER SATISFACTION TOWARDS
RELIANCEJIO”

Submitted to
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MOLLY KUNDU


Director
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Submitted By:
RITESH PATIDAR

SHIVAJIRAO KADAM INSTITUTE OF TECHNOLOGY AND MANAGEMENT INDORE

FACULTY OF MANAGEMENT STUDIES




Major Research Project
On

A Study of Consumer Preference Towards Packaged Milk

Submitted to
DEVI AHILYA VISHWAVIDYALAYA, INDORE
For the fulfillment of degree of
M.B.A (Full Time) III SEM
(Session 2020-2022)

Guided by
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**SHIVAJIRAO KADAM INSTITUTE OF
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INDORE**

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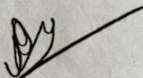
**Major Research Project
On**

“SMART ONLINE TRAFFIC SYSTEM ”

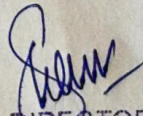
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SHIVAJIRAO KADAM INSTITUTE OF TECHNOLOGY AND MANAGEMENT INDORE

FACULTY OF MANAGEMENT STUDIES




**Major Research Project
On**


**“A STUDY OF CONSUMER
PERCEPTION ON THE PATANJALI
PRODUCTS”**

**Submitted to
DEVI AHILYA VISHWAVIDYALAYA, INDORE
For the fulfillment of degree of
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**Guided by
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